

ACHRM's Preliminary 2020 Plan Highlights

- 1. Leverage Nine Healthcare Cost Containment Strategies** to define ACHRM's education and solution development efforts. Identify employer engagement challenges and develop implementation hurdles. Reinforce with employer member pilots/stories/case studies, consultant support, sponsor partner solutions and ACHRM resources.
- 2. Identify and fill gaps to achieve Nine Healthcare Cost Containment Strategies**, including employer, consultant, and strategic partner success stories / case studies. Recruit best in class Sponsor Partners as needed.
- 3. Develop events based upon Nine Healthcare Cost Containment Strategies** and gaps in the marketplace, including the following:
 - Bi-weekly Webinar Series
 - CEO-CFO and other Roundtables
 - Schools and Municipalities National Conference
 - Strategic Initiatives
 - Specific projects, such as assisting with developing and launching Nearsite/shared clinic
- 4. Advance ACHRM's Empowering Employer Strategic Assessment** (engage four or more employers) and launch Menu of Solutions and Implementation Services.
- 5. Encourage collaboration outside of ACHRM's events and strategies** between sponsor partners, consultants, coalition, strategic partners, and employer members.
- 6. Develop and Education Series for Health Insurance Brokers-Consultants**, including webinars and a summit. These would be events exclusive to these professionals offering an overview of Nine Healthcare Cost Containment Strategies. Also, explore exploiting synergies among Sponsor Partners and their broker-consultants.